



## PRESIDENT'S MESSAGE

As President of the Association of Lease and Title Analyst for the past 2 years, I realize that no Association is driven by one or two individuals, but is driven by many who give willingly of their time and talents. We have accomplished a lot and I am humbled to be a part of this wonderful group of people.

Take a look at some highlights!

- ◆ Together we worked with Quorum to bring a 6-part series to our members. Each seminar provided credited points for CPLTA, CDOA and AAPL.
- ◆ We updated and gave the ALTA Website a fresh new look, making it easier to log in and locate source information.
- ◆ We amended the ALTA bylaws with membership approval
- ◆ We lowered the membership fees to \$40.00 to keep our membership strong.
- ◆ We reached out in several emails to assist our members in continuing their ALTA Membership
- ◆ We named Randy Helm's TEAM company of the year
- ◆ We named Lori Gaskill ALTA's prestigious Member of the Year
- ◆ Several of our Board Members instructed CPLTA Chapters for the 2020 CPLTA Review
- ◆ We elected a New Board of Directors

This year ALTA celebrated its 40<sup>th</sup> Anniversary. We had big plans to make this a memorable year for ALTA. We didn't have any idea starting the year that it would be the most challenging year in our country. To say this year turned out different than most of us expected is an understatement. In 2020, we've had to deal with national emergencies like the Covid-19 pandemic. We had to change our life completely by adjusting to quarantine which meant no restaurants, commuting to offices or traveling. Feeling the panic as grocery shelves became empty and the tension in the air skyrocketed. Not to mention toilet paper becoming as valuable as gold.

But, even with all of the mayhem in this country I take away some positives and some life lessons. Here's how I'm interpreting the lessons discovered in the events of this year. It was a chance to be leaders and compassionate friends. To show we're tough and can make a small sacrifice for the well-being of the world. It was a chance to become creative again. To figure out who we were without errands, parties or traveling. To sit still. To become more family oriented and unplug from the chaos. To cook more, grow a garden, multitask children and working from home at same time. Not too sure that last one is a positive unless you mastered it!

After everything that has happened this year, we are here! We are hopeful for the New Year and we are stronger because of it!

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## SPECIAL POINTS OF INTEREST

- January's Luncheon—  
Tuesday, Jan. 26th 11—1pm
- For employment opportunities  
please email  
[ALTA.Secretary@gmail.com](mailto:ALTA.Secretary@gmail.com)



PRESIDENT  
JOEY D. KING, CPLTA

PRESIDENT'S MESSAGE  
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PRESIDENT  
JOEY D. KING, CPLTA

Finally, it has been my privilege to serve as your President for the past two years. I have enjoyed my time serving as President of the Association of Lease and Title Analysts and I would like to welcome and congratulate Roslyn Allen as ALTA's newly elected President. I know Roslyn will carry on and lead this Association with great ambitions and enthusiasm. I look forward to being the NALTA Liaison and assisting Roslyn in her new role in 2021-2022. I thank my fellow Board Members for their dedication and thoughtful deliberations, I believe we are stronger as we journey forward to the new year! Congratulations to the 2021-2022 Board of Directors.



DIRECTOR OF  
SOCIAL WAYS & MEANS  
LORI GASKILL

It was a great honor and privilege to accept the award, as ALTA's 2020 "Member of The Year" Words cannot describe how proud I am to be a part of such a wonderful organization and to have served on the Board with the team we had. I would also like to welcome Roslyn Allen as our new President. Roslyn, I know you will lead us to do many wonderful things over the next 2 years and I am eager to work with you on such a level. Congratulations to you and the rest of the new Board members for on your new positions.

To our members, please know that we are working hard to provide for you, a year filled with activities, networking, new job postings and many other things to help get us all back to work and back to something we can happily call normal.

I wish you all health & happiness.



1ST VICE PRESIDENT  
SUSAN EATON, CPLTA



Let me start by saying how much I have enjoyed being a part of ALTA and having the opportunity to serve on the Board of Directors for the last 6 years. It has been a challenging, rewarding, and most enjoyable experience for me. Most of all, I have enjoyed meeting each and every one of you and making some lifelong friendships.

This will be my last year with ALTA. I have started a new career in the legal field. Thank you so much for your trust in my ability to make the Association of Lease and Title Analysts the best it can be in providing education and opportunity to all its members. It has been my utmost pleasure serving this Association.

This last year has been very different and difficult for everyone and I truly miss seeing all your faces at our luncheons and other functions. I know next year’s Board will do their very best to get this Association back to “normal” and it will go on serving all its members as we have in all the years past. So, this is a so long from me, not a goodbye. Take care and best of health to each and every one of you.

It has been my pleasure to serve as your 2020 2nd Vice President. I wish you all a safe, healthy and successful 2021.

Check us out on Facebook!!! [www.facebook.com/ALTAHouston](http://www.facebook.com/ALTAHouston)

We’re also on **LinkedIn**. Just search for “Association of Lease and Title Analysts (ALTA)” and join our conversations!

2ND VICE PRESIDENT  
REGINA PAURA



DIRECTOR OF  
MEMBERSHIP  
MICHELLE LUNA,  
CPLTA

As of the end of the 2nd quarter of 2020, ALTA has **231 active members**.

**Membership in the Association of Lease & Title Analysts organization provides a wealth of benefits, such as:**

- Networking Opportunities
- Education
- Member Directory Access
- Discounts to Luncheons & Seminars
- Certification Opportunities – CPLTA
- Grant Opportunities to attend the Annual NALTA Conference
- New Friendships
- Job Posting Access
- Member Directory Access

**...and your Board of Directors are working hard to create additional membership benefits!**

If you have any membership questions, please reach out to me and I’ll be glad to help out.  
[Michelle.Luna@cop.com](mailto:Michelle.Luna@cop.com)



## Association of Lease and Title Analysts

PROFIT AND LOSS  
October - December, 2020

	TOTAL
Income	
ALTA's Income	0.00
Membership Dues	<b>1,320.00</b>
<b>Total ALTA's Income</b>	<b>1,320.00</b>
Investments	0.00
Interest-Savings	1.61
<b>Total Investments</b>	<b>1.61</b>
<b>Total Income</b>	<b>\$1,321.61</b>
<b>GROSS PROFIT</b>	<b>\$1,321.61</b>
Expenses	
Accounting (InCorp)	49.00
Bank Fees	0.00
AffiniPay Fee	15.85
Monthly Service Fee	15.00
<b>Total Bank Fees</b>	<b>30.85</b>
Dues & subscriptions	0.00
WildApricot	1,728.00
<b>Total Dues &amp; subscriptions</b>	<b>1,728.00</b>
Gift/Awards for Board Members	0.00
President	200.00
<b>Total Gift/Awards for Board Members</b>	<b>200.00</b>
Meetings	0.00
December Holiday Board Meeting	957.10
<b>Total Meetings</b>	<b>957.10</b>
Operations	0.00
Storage Fees	168.00
<b>Total Operations</b>	<b>168.00</b>
<b>Total Expenses</b>	<b>\$3,132.95</b>
<b>NET OPERATING INCOME</b>	<b>\$ -1,811.34</b>
<b>NET INCOME</b>	<b>\$ -1,811.34</b>

NALTA LIAISON  
ROBYN ARNOLD,  
CPLTA



*Greetings from your ALTA NALTA Liaison practicing social distancing since March!*

Are you an active member of both ALTA and NALTA? Membership in both organizations is required by ALTA in order to qualify for the future conference grants. Please go to [www.nalta.org](http://www.nalta.org) and become a new or renewed NALTA member. The annual \$75 membership dues have not changed!

**NALTA MEMBER BENEFITS INCLUDE:** Networking Opportunities \* Member Directory Access \* Industry Publications \* Salary Survey Access \* Discounts \* Job Posting Access \* Certification Opportunities. **Current CPLTA's please note:** If you wish to retain your certification with NALTA you will be required to maintain your NALTA membership. Should you have any questions regarding this policy please contact Sharon Tucker.

I have been honored to have served as ALTA's NALTA Liaison for the last two years. Thank you for allowing me to represent ALTA at the national level. Although 2020 was not the year we had planned one year ago, we did our best to help everyone stay connected and keep their CPLTA credits up. NALTA's 2020 Virtual Conference was a huge hit with over 500 people registered. Each and every speaker contributed their video segment for free. The volunteer time spent putting that conference together was an astounding and selfless sacrifice of many individuals for no other incentive than to help land professionals be the best they can be!

Congratulations to Joey King who will be the 2021 ALTA NALTA Liaison. Joey will be a wonderful addition to the NALTA leadership team. I look forward to serving as ALTA's 2<sup>nd</sup> Vice President in 2021 as well as on NALTA's Education Committee. If anyone has suggestions for educational topics or speakers, please send them my way! I hope that your 2021 is safe and blessed. I look forward to seeing everyone soon at an ALTA Luncheon in 2021!

***"ALTA – 40 Years! Honoring the Past - Valuing the Present – Celebrating the Future"***

YOU'RE INVITED

# ALTA LUNCHEON

## LEASE MAINTENANCE ISSUES - PART 1

Guest Speaker: Eric Ocweija, Partner  
@ Kuiper Law Firm

Jan. 26, 2021 • 11:00 am to 1:00 pm  
@ The Petroleum Club

1201 Louisiana (Total Energy Plaza)

Pricing:

Members \$35, Non Members \$40

REGISTER IN ADVANCE - LIMITED SEATING FOR SAFETY  
WEBINAR OPTION AVAILABLE  
CPLTA 1 CORE CREDIT



CORRESPONDING  
SECRETARY  
JESSICA DOUGLAS  
CPLTA

### Luncheon Pricing

#### Members:

\$35 in advance  
\$40 at the door

#### Non-members:

\$40 in advance



# Ethics Word Search

Q W P J T L J C E B Z N C Z C A R I N G W  
L K Z H O U X K V C B P Y Y U B V T H B D  
H O G V C Z M D L M T T I A K R Q R H N K  
E I Y Y O I R Y E Z D E C I D E S U O U I  
R L U A A C T N I Y S P I B R M D S N Y N  
N L C N L I B I Q N X E H S S X T T E A D  
Z P M R Z T D V Z K T L S T Q C A W S L N  
N P T Y X H Y Y T E V E P S E V H O T Z E  
D R M O R A L E C D N E G P J F J R Y T S  
V I V Q U P X O Y R V S S R Q C G T J X S  
I N E F P R O R I U C E H W I I F H X A L  
R C N H V O H A S N R B R I T T R I Z G F  
T I J T J P F M U A C E E Z P Q Y N U P N  
U P T O L E E U R F I D V L K R L E P E N  
E L V Y B R R C M Q P S G H M H L S O T N  
S E K R E S P O N S I B I L I T Y S F H A  
P S M H Z E T U N J A U Z V V O A S N I S  
G N H W S G L J K X D K U P I H U G H C X  
Y E C W V P H P F C V D B I S V N O T S I  
G U T M I C F K D Z Y W X D X K M B X V Y  
Q W O I N U N Z G O L D E N R U L E M T S

- moral
- right
- caring
- decide
- ethics
- proper

- honesty
- loyalty
- respect
- virtues
- fairness
- kindness

- integrity
- principles
- citizenship
- Golden rule
- responsibility
- trustworthiness

DIRECTOR OF  
ETHICS & BYLAWS  
DR. ROSLYN ALLEN,  
CPLTA



# FAREWELL

Thank you to the 2020 Board of Directors for all their efforts during this difficult year.



Top Row, left to right: Lori Gaskill, Susan Eaton, Sharon Tucker, Jessica Douglas, Robyn Arnold, Damaris Quijano, Katha Valigura

Seated, left to right: Regina Paura, Michelle Luna, Joey King, Roslyn Allen, Bobbie Gustus